

## Coach Certification

The Process Communication Model® (PCM) is an internationally-acclaimed, reliable, behaviorally-based communication model for decoding human interactions and improving communication effectiveness. Next Element is a distributor for PCM in the United States and US Caribbean territories. PCM for Coaches provides coaches with a highly accurate assessment and coaching profile to guide their clients toward greater levels of self-awareness, self-care, personal satisfaction, and professional success.

### Is It Right For You?

- I am a professional coach certified by an accredited coaching organization.
- I live in the United States.
- PCM will enhance my coaching work.
- I want to introduce PCM to my coaching clients.
- I have a plan for growing PCM as part of my coaching business.

### How Your Clients Will Benefit

- Develop awareness of their communication preferences and motivational needs.
- Anticipate and prevent their self-sabotaging distress behavior.
- Gain insight into how their behavior impacts others.
- Develop an action plan for self-care, resilience, and burnout-prevention.

### How You Will Benefit

- Offer a more practical, relevant, and useful framework for understanding individual differences.
- Help close a gap between awareness and action for your clients.
- Use a model that predicts behavior with high levels of accuracy.
- Get precision insights on how to support your clients toward success.

## Certification Path & Pricing

Activate The Mindset

Take our 20-min self-guided e-course on your own time to **activate the Mindset that sets the stage for what's next.**

Complete PCM Seminar 1

**Complete our 16-hour (four sessions), virtual, instructor-led pre-requisite course** to learn the foundational PCM concepts and skills. Enroll for \$1800 online and find dates that work for you.

Complete PCM Seminar 2

**Complete our 12-hour (three sessions), virtual, instructor-led pre-requisite course** to learn advanced PCM concepts and skills. Enroll for \$1200 online and find dates that work for you.

Get Certified

Complete a **16-hour (four sessions), virtual, instructor-led certification**, which includes content testing, skills practice and verification, and practice interpreting and applying PCM coaching profiles. Enroll for \$4000 and find dates that work for you. Custom dates and in-person certifications can be arranged for groups of 3 or more from the same organization.

## How We Support You

- Unlimited consulting on PCM coaching questions.
- Technical and business development support.
- Marketing and branding resources.
- Virtual product updates.
- Professional development opportunities.

## PCM Materials Available to Coaches

**PCM Coaching Package:** Coaches can order a PCM profile for their clients, which includes the client's PCM Personality Structure with insights into the following areas:

- Relative energy in each of the six PCM types.
- Communication preferences.
- Motivational needs.
- Environmental preferences.
- Early warning signs of distress.
- Self-sabotage behavior tendencies.
- Personal and professional action plan for success.

## Recommended Reading

Seeing People Through: Unleash Your Leadership Potential With The Process Communication Model

## Questions?

- Contact Jamie Remsberg, Chief Product & Solutions Officer
- [jamie@next-element.com](mailto:jamie@next-element.com)

