



# **Coach Certification**

The Process Communication Model® (PCM) is an internationally-acclaimed, reliable, behaviorally-based communication model for decoding human interactions and improving communication effectiveness. Next Element is a distributor for PCM in the United States and US Caribbean territories. PCM for Coaches provides coaches with a highly accurate assessment and coaching profile to guide their clients toward greater levels of self-awareness, self-care, personal satisfaction, and professional success.

## Is It Right For You?

- ☐ I am a professional coach certified by an accredited coaching organization.
- ☑ I live in the United States.
- PCM will enhance my coaching work.
- I want to introduce PCM to my coaching clients.
- ☐ I have a plan for growing PCM as part of my coaching business.

### **How Your Clients Will Benefit**

- Develop awareness of their communication preferences and motivational needs.
- Anticipate and prevent their self-sabotaging distress behavior.
- Gain insight into how their behavior impacts others.
- Develop an action plan for self-care, resilience, and burnout-prevention.

#### **How You Will Benefit**

- Offer a more practical, relevant, and useful framework for understanding individual differences.
- Help close a gap between awareness and action for your clients.
- Use a model that predicts behavior with high levels of accuracy.
- Get precision insights on how to support your clients toward success.

# **Certification Path & Pricing**

Activate The Mindset

Take our 20-min self-guided e-course on your own time to activate the Mindset that sets the stage for what's next.

Complete PCM Seminar 1 Complete our 16-hour (four sessions), virtual, instructor-led pre-requisite course to learn the foundational PCM concepts and skills. Enroll for \$1800 online and find dates that work for you.

Complete PCM Seminar 2 Complete our 12-hour (three sessions), virtual, instructor-led pre-requisite course to learn advanced PCM concepts and skills. Enroll for \$1200 online and find dates that work for you.

Get Certified

Complete a **16-hour (four sessions), virtual, instructor-led certification**, which includes content testing, skills practice and verification, and practice interpreting and applying PCM coaching profiles. Enroll for \$4000 and find dates that work for you. Custom dates and in-person certifications can be arranged for groups of 3 or more from the same organization.

## **How We Support You**

- · Unlimited consulting on PCM coaching questions.
- · Technical and business development support.
- · Marketing and branding resources.
- · Virtual product updates.
- · Professional development opportunities.

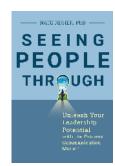
### **PCM Materials Available to Coaches**

**PCM Coaching Package:** Coaches can order a PCM profile for their clients, which includes the client's PCM Personality Structure with insights into the following areas:

- · Relative energy in each of the six PCM types.
- · Communication preferences.
- · Motivational needs.
- · Environmental preferences.
- · Early warning signs of distress.
- · Self-sabotage behavior tendencies.
- · Personal and professional action plan for success.

## **Recommended Reading**

Seeing People Through: Unleash Your Leadership Potential With The Process Communication Model



#### **Questions?**

- · Contact Jamie Remsberg, Chief Product & Solutions Officer
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